Task Description: To produce an information brochure that promotes a designer's work and exhibition.

Outcomes/Content Assessed: Factors that influence design.
4.1.3 Identifies the roles of designers and their contribution to the improvement of the quality of life.
4.4.1 Explains the impact of innovation and emerging technologies on society and the environment.

Weighting(s): 20%

Date Given: Date of Completion:

Task Guidelines: Choose a design area that fits into textile technology from the following: interior design, fashion design, fabric design, swimwear design, shoe design, contemporary furniture eg bean bags, non-apparel eg sails, fishing line. Use this design area in the following:

A designer of one of these areas is having an exhibition in Orange. You have been commissioned to produce an information brochure to promote this event. In this brochure you will need to:

- Provide a biography (the story of the designer- their design career) of the designer (include background and qualifications).
- You are to comment on what makes the design innovative and why you see it as a good design.
- Pictures or photos of their work
- Any awards or things of interest relating to the designer
- Where their work can be purchased

As it is an information brochure you will also need to mention the time, place, cost and any other relevant details of the exhibition.

Present your work as an actual brochure using a program such as Publisher.

Marking Guidelines/Assessment Requirements

<table>
<thead>
<tr>
<th>Description</th>
<th>MARKS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Biography of designer</td>
<td>5</td>
</tr>
<tr>
<td>2. Innovation of design</td>
<td>5</td>
</tr>
<tr>
<td>3. Awards the designer has received</td>
<td>2</td>
</tr>
<tr>
<td>4. Appropriate details of exhibition</td>
<td>3</td>
</tr>
<tr>
<td>5. Brochure layout and presentation</td>
<td>5</td>
</tr>
<tr>
<td>TOTAL</td>
<td>20</td>
</tr>
</tbody>
</table>

Advice on Acknowledging of References:
List all the websites that assisted with the research.

Penalties: Marks will be deducted for lateness.
10% of total marks will be deducted for each day late (as per faculty policy) up to a maximum of 5 days.

Please Note: That plagiarism, the using of the work of others without acknowledgement, will incur serious penalties and may result in a zero award. Any cheating will incur penalties.